



UNITED YACHT SALES

Why List “LOOKING UP” With United

Andrew Smith
(410) 533-5362
UnitedYacht.com

**There is no better, professional yacht brokerage firm that is more committed to selling
LOOKING UP than United Yacht Sales.**



United Yacht Sales completes over 600 transactions each year, many of which are cruising boats. Our focus is on YOUR yacht, not in-stock, new boats or trades that we own.



* Seen Here: 2017 Riva 76 Perseo Recently Sold By United.



United Yacht Sales was founded by Peter Schmidt in 2002 and remains a family-owned business to this day.

Peter has been a professional yacht broker for over 35 years and many of the brokers at United have at least 15-20 years of experience.

Today there are over 165 team members including yacht brokers, closing assistants, and support staff across the world working for United Yacht Sales.

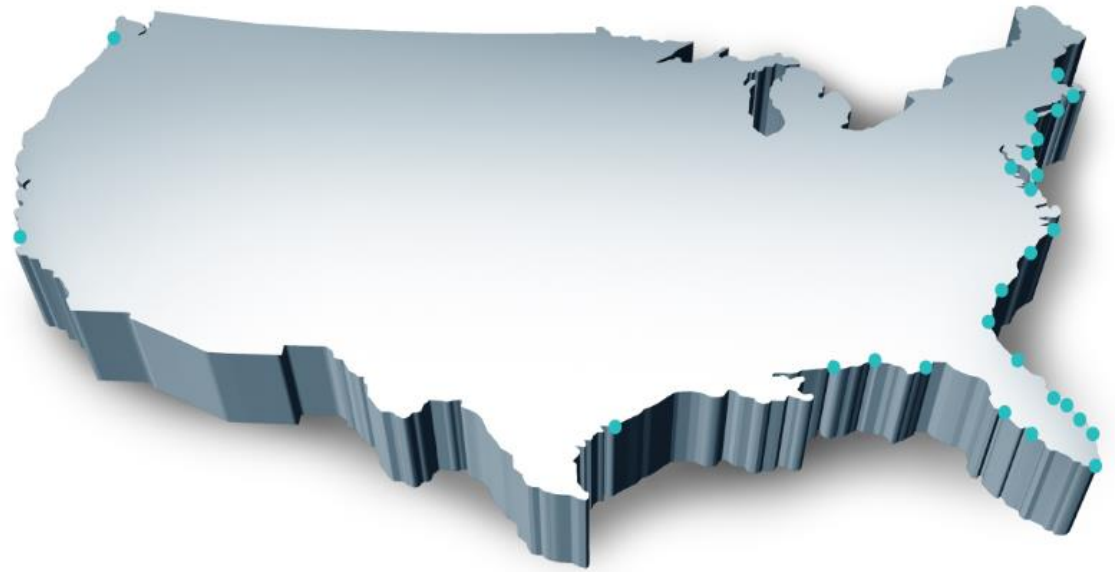


United Yacht Sales has the largest network of yacht buyers and sellers of any firm.

United Yacht Sales has over 25 offices in the United States and Canada. We also have locations in the Bahamas, Mexico, Singapore, Monaco, Italy, Peru, and UAE.

United has over 165 professional yacht brokers on the team.

United averages over **1,000** yacht listings on the market every year.



United Yacht Sales Has The Top Support Staff In The Industry

To ensure your yacht closing goes smoothly, United has a very experienced closing support team on staff that handles all of the closing documents.

United's marketing team is known as one of the best in the industry and will develop an individual advertising plan specifically for your yacht.



UNITED YACHT
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How Will United Yacht Sales Market LOOKING UP?



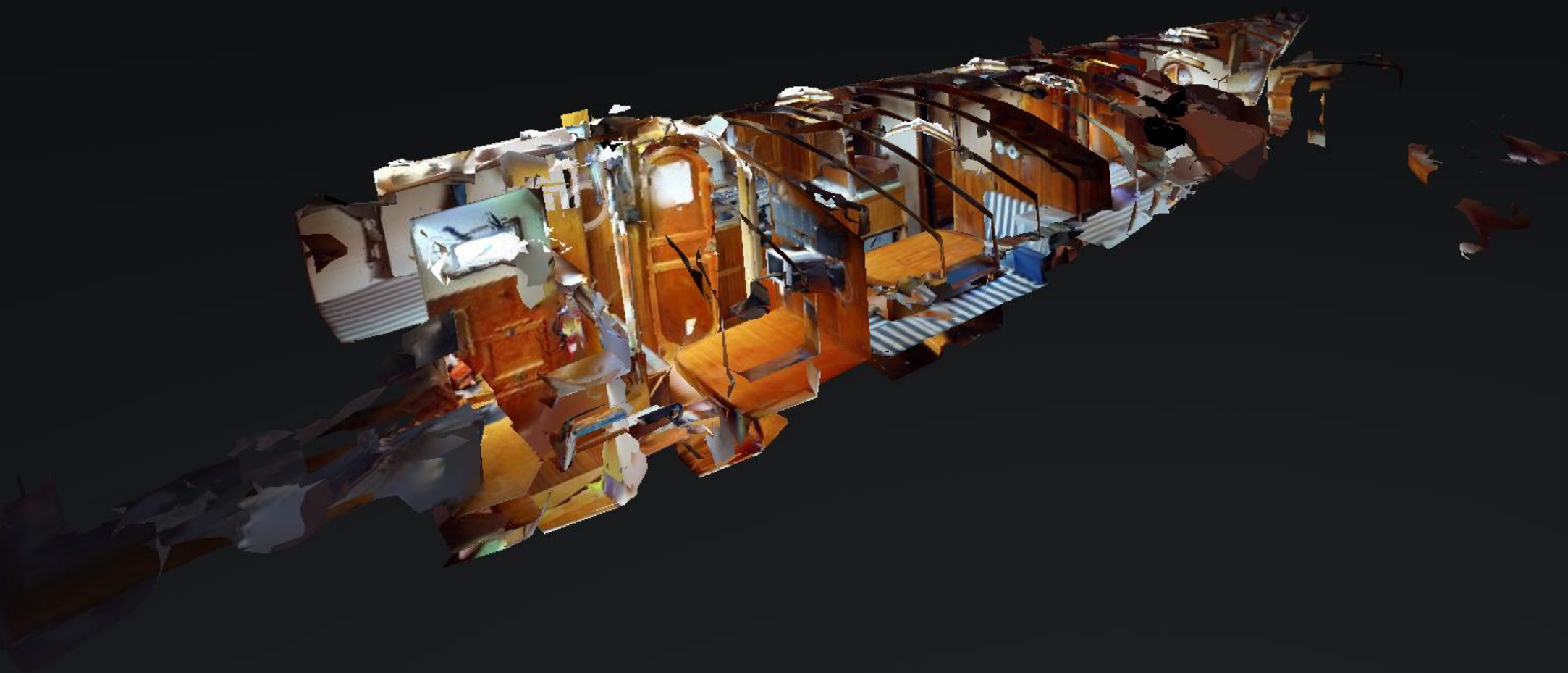
United Yacht Sales has a presence at all of the major international boat shows.



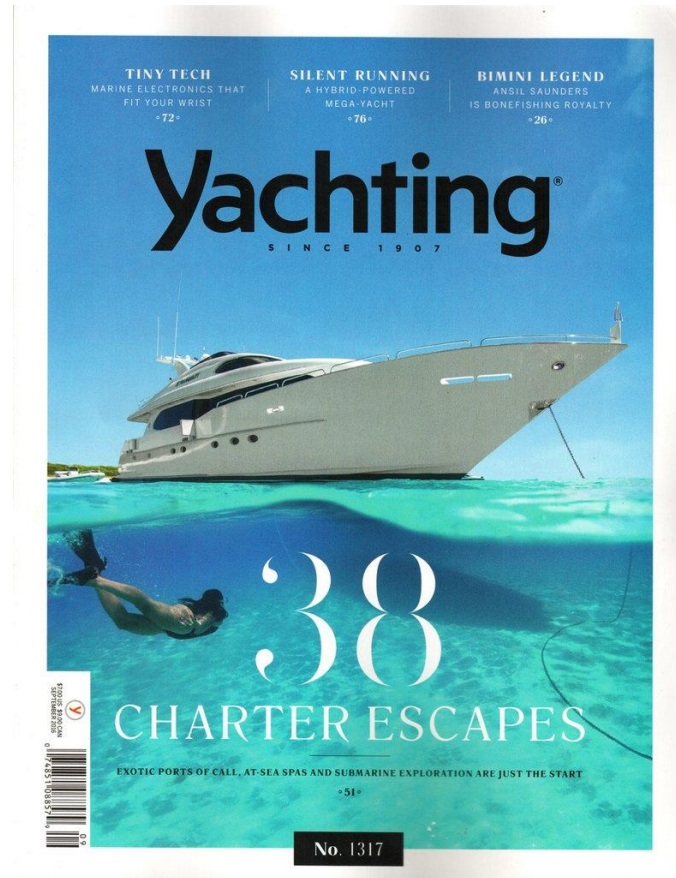
LOOKING UP will receive a professional photo shoot and a professional video shoot with drone footage.



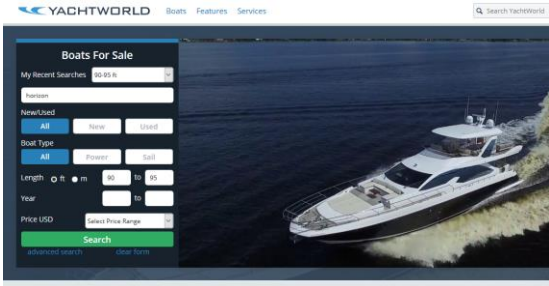
LOOKING UP can receive a Matterport Production which allows anyone to virtually explore every room of yacht, from every angle.



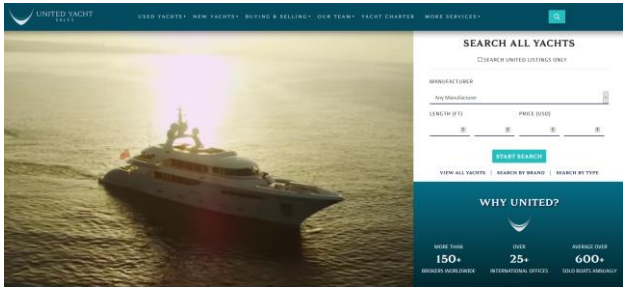
Your yacht can appear multiple times in print publications like Yachting Magazine and Power & Motor Yacht



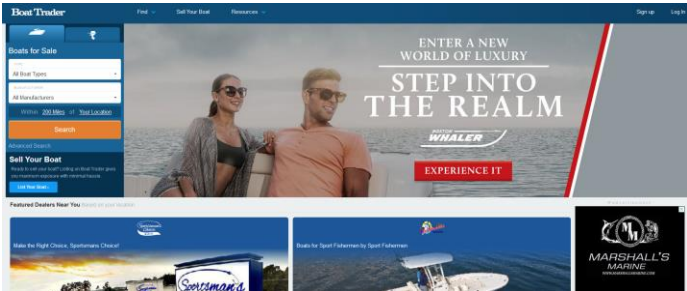
LOOKING UP will be entered into BOTH industry MLS systems. This will then feed your boat to UnitedYacht.com, Yachtworld, BoatTrader, and all other major brokerage firm websites for unprecedented exposure.



Yachtworld.com



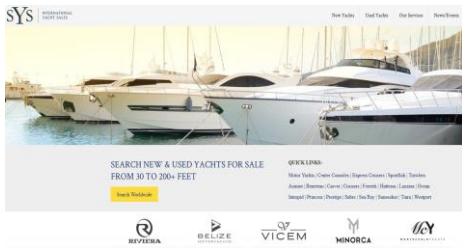
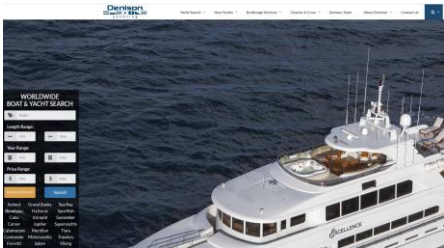
UnitedYacht.com



BoatTrader.com



Your boat is automatically fed to all other major brokerage firm websites.



UNITED YACHT
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Your yacht will appear in the Featured Spaces on UnitedYacht.com on both the Homepage and Yacht Search Page. Thousands of visitors see these featured boats every day.


OUR FEATURED YACHTS



VISION

130' Westport Tri-Deck 2003

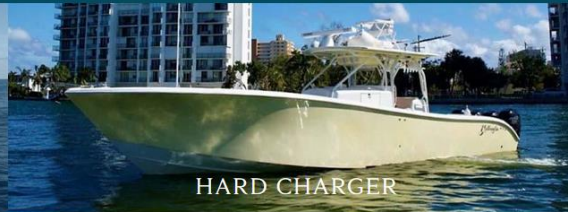
FL Lauderdale, Florida, United States



SILKY

68' Jim Smith Convertible Sportfish 2006

Palm Beach, Florida, United States



HARD CHARGER


42' Yellowfin 42 Open 2009

Pompano, Florida, United States

UNITED YACHT SALES

USED YACHTS • NEW YACHTS • BUYING & SELLING • OUR TEAM • YACHT CHARTER • MORE SERVICES •

Q



SILKY

68' Jim Smith Convertible Sportfish 2006

Location: Palm Beach, Florida, United States

LOA: 68'

Model Year: 2006

Beam: 20'

Builder: Jim Smith

Model: Convertible Sportfish

\$ 3,150,000

GET MORE INFORMATION


6729 YACHTS FOUND

Recently Listed

☰

☼

United Yacht Listing



SOLACE

28' Legacy Yachts 28 2000

Location: Marion, Massachusetts, United States

Model Year: 2000


Beam: 9' 6"

Builder: Legacy Yachts

Model: 28

\$ 68,900

GET MORE INFORMATION



43' Albin 43 Sundeck 1987

YACHT SEARCH

☐ SEARCH UNITED LISTINGS ONLY

MANUFACTURER

All Builders

LENGTH (FT)

PRICE (USD)

50000

YEAR RANGE

Any

Any

UPDATE MY SEARCH

PLEASE CLICK THIS BUTTON TO MAKE CHANGES TO YOUR SEARCH CRITERIA.

LOOKING UP will appear on every major boating website in the world including:


- UnitedYacht.com
- Yachtworld.com
- *Will also appear as an “Enhanced Ad” on Yachtworld.com giving it a larger listing.
- BoatTrader.com
- Boats.com
- Yatco.com
- *In the MLS feed that powers most major yacht brokerage websites

The screenshot shows the Yachtworld website interface. At the top, there's a navigation bar with 'YACHTWORLD' and links for 'Boats', 'Features', 'Services', and 'Charters'. A search bar is on the right. Below this is a yellow banner for 'LOCAL OFFICE in West Palm Beach.' with a 'Contact us' button. The main content area has a dark blue header with tabs for 'New & Used', 'International Area', 'Model', 'Model Year', and 'Hull Material', along with an 'Advanced Search' button. Below the header, a search filter shows 'You searched for: X westport X 130'-130'' with a 'Revise Search' button. The results show 'Items 1-8 of 8' with a '10 per page' dropdown. A 'SAVE THIS SEARCH' button is also present. The first listing is for a '130 ft 2006 Westport Motoryacht' priced at 'US\$8,495,000', located in 'Fort Lauderdale, FL, United States'. It includes a photo of the yacht and a description: '"Horizon" features five staterooms and eight heads with accommodations for eight crew.' This is labeled as a 'Normal Ad'. The second listing is for a '130 ft 2003 Westport Tri-Deck' priced at 'US\$8,500,000', also in 'Fort Lauderdale, FL, United States'. It includes a large photo of the yacht, a 'View Video' button, and a 'More' button. This is labeled as a 'United's Enhanced Ad'. The 'UNITED YACHT SALES' logo is at the bottom right of the listings.

Normal Ad

United's
Enhanced Ad

We will run a banner ad right on Yachtworld.com featuring your yacht. This will link directly to your yacht and target other 45'+ cruising boats.

 [Boats](#) [Features](#) [Services](#)

United States (change)

Boat Type ▾ Region ▾ Model ▾ Price (USD) ▾ Length (feet) ▾



Advanced Search

You searched for: X azimut X 60'-65' X 2004-2010 X North America

Revise Search


Items 1-10 of 22
10 ▾ per page

SAVE THIS SEARCH




First < 1 2 3 > Last

Sort by:
[Default](#) [Year](#) [Make/Model](#) [Length](#) [Price](#)




65 ft 2006 Azimut 62
US\$749,000 *
Miami, FL, United States
Yacht Advisors

With it Length over all os 65 feet this Azimut Flybridge is A must see, meany updates inside, always professionally maintain.




63 ft 2006 Azimut 62
US\$799,000 *
United States
IYB1,Inc.

Take a look at this beautiful yacht and give our sales team a call today. -View Full Specifications For More Details-




63 ft 2007 Azimut Evolution
US\$699,000 *
Miami, FL, United States
Worth Avenue Yachts


The Azimut Evolution has a three stateroom layout with separate crew quarters. She is a great family cruiser with additional exterior




Grow Your Audience With MailChimp
[Sign Up](#)

62' AZIMUT 2008


[GET MORE INFO ON THIS LISTING](#)




DANIEL HOFFMANN
772-323-8858
DANIEL@UNITEDYACHT.COM

 **UNITED YACHT SALES**


Your Yacht will be sent via email to every major brokerage firm multiple times, keeping it front of mind for every broker.

United Yacht Sales also has over 75,000 customers in our client email database.

Your yacht will appear multiple times in our emails sent all 75k recipients in the email database.

 UNITED YACHT
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[HOME](#) [ALL YACHTS](#) [OUR BROKERS](#) [BOAT VALUES](#) [CHARTER](#)




PALM BEACH BOAT SHOW
MARCH 28-31, 2019

The Palm Beach International Boat Show begins on March 28th and runs through March 31st. Lauded as one of the industry's favorite boat shows for its location, proximity to downtown West Palm Beach, parking, and nightlife, the Palm Beach Show has grown into one of the top 5 boat shows in the entire country. We will be located on Ramp 6.

SEE OUR MAP OF THE BOAT SHOW

SEE AT THE SHOW


64' SILENT YACHT 2016



Asking \$2,500,000

CLICK HERE FOR MORE INFORMATION


58' SEA RAY 2006



Asking \$599,000

CLICK HERE FOR MORE INFORMATION


HATTERAS AND CABO YACHTS FEATURED
AT THE PALM BEACH BOAT SHOW



Coming to the [Palm Beach Boat Show](#) March 28th through the 31st is an impressive line-up of new [Hatteras Yachts](#) and [Cabo Yachts](#) models. Hatteras/Cabo Brand Manager [Scott White](#) will be at the show to answer any questions you may have and to offer a private walk-through of each model.


EXPLORE THE HATTERAS/CABO MODELS AT THE SHOW

CAN A LOG DAMAGE THE HULL OF A
HATTERAS AT 20 KNOTS?



Just how dangerous can a 15-foot log floating in the ocean be? Imagine cruising at 20 knots and crashing into that log, unknowingly, in the middle of the night. The thought of a hole in your hull at 2am and 50 miles from shore is enough to make any captain nervous. Luckily for [Hatteras Yachts](#) owners, this scenario has been re-created in their New Bern, North Carolina factory.

WATCH THE VIDEO!

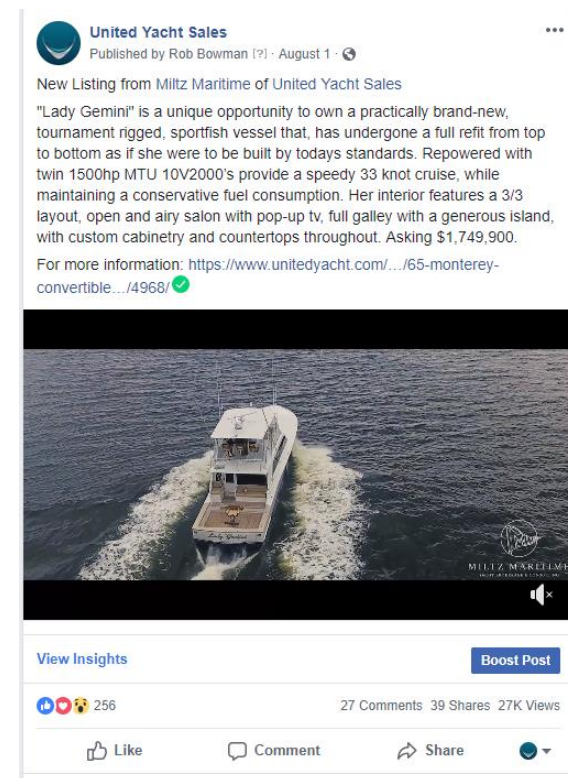
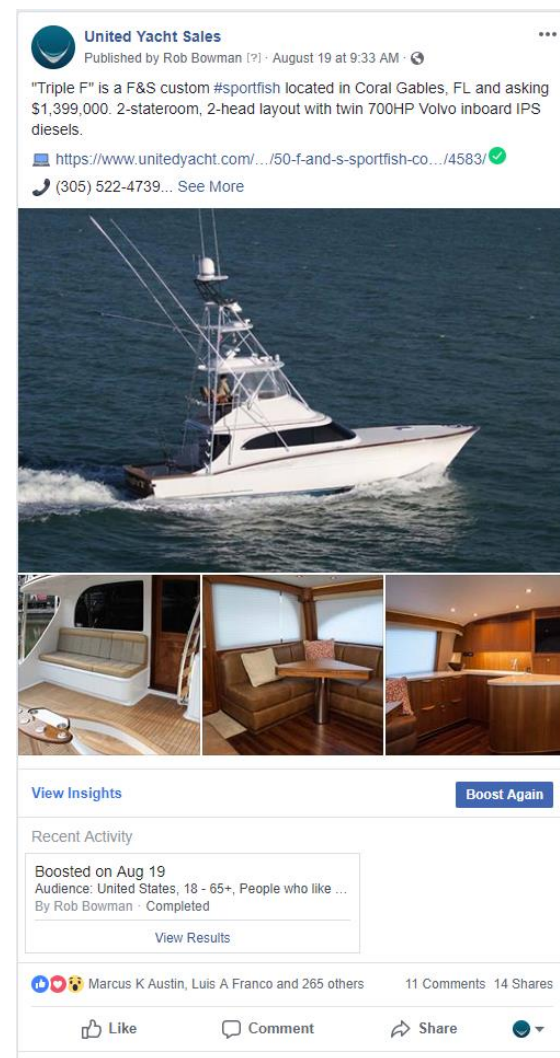


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LOOKING UP will be featured and “boosted” on United’s social media account. Spending money on the post will make sure it is seen by tens of thousands of targeted people.

United’s social media strategy ensures that your yacht is featured in the wealthiest cities globally to the most targeted individuals.

For example, we will “boost” your yacht to anyone on Facebook that’s over 40 years old, lives in South Florida, subscribes to Yachting Magazine, and attends luxury events. We will get your boat in front of the right people whether it’s social media, Google, or print.



We will also feed your boat directly to Facebook Marketplace where thousands of people visit each day.




\$849,000

About This Vehicle

- Automatic transmission
- Exterior color: Other
- VIN: LV268J23641234595

Seller's Description

Vessel Location: Fort Lauderdale, Florida // ABSOL... More



Dealership Information

United Yacht Sales
10,737 people like this Page

110 SW Atlanta Ave
Stuart, FL 34994
Get Directions

(772) 463-3131

<http://www.UnitedYacht.com/>

Closes in 45 minutes
Hours 8:00 AM - 5:00 PM

Message

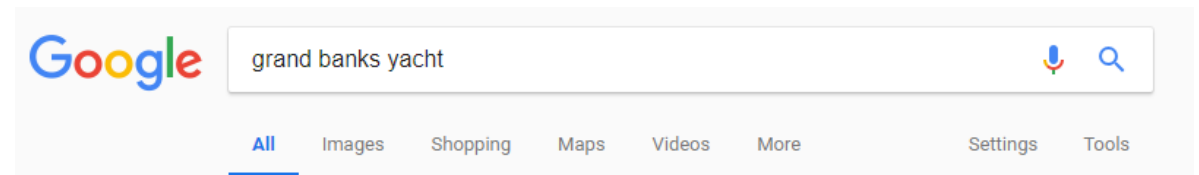
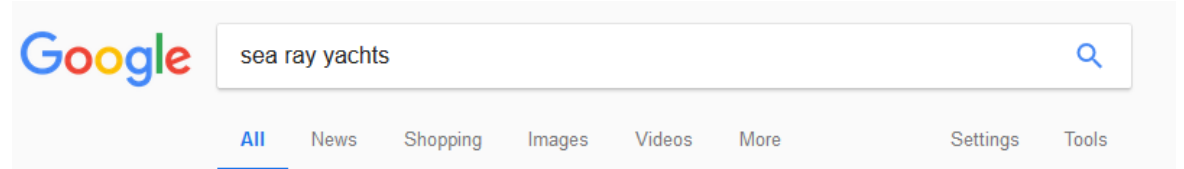
Save Share



United will create a Google Advertising campaign specifically for LOOKING UP!

United Yacht Sales will run a Google Pay-Per-Click campaign targeting anyone searching for a Regal and direct them RIGHT to your boat online.

Google ads combined with good photography, email marketing, and social media can be a winning combination to find a buyer for your yacht....fast!



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Here is a list of some of the performance-proven marketing tools we will be using to advertise your yacht.

Professional Photo Shoot
Professional Video Shoot
Yachting Magazine
Power & Motor Yacht
Yachtworld Listing / Enhanced Ad
Yachtworld Banner Ad Campaign
Social Media "Boost"
Google Monthly Ad Campaign
Industry & Consumer Email Marketing
Re-Marketing Through Google Content Network
Purchased "Boat Owner" Data to market to targeted boaters

United Yacht Sales' commitment to marketing and selling Looking Up is second to none.



UNITED YACHT S A L E S

Andrew Smith
(410) 533-5362
UnitedYacht.com



www.UnitedYacht.com



@UnitedYachtSales



@United_Yacht_Sales