



UNITED YACHT
S A L E S

Why List “No Agenda” With United

John Blumenthal
UnitedYacht.com
(772) 215-2571

There is no better, professional yacht brokerage firm that is more committed to selling “**No Agenda**” than United Yacht Sales.



United Yacht Sales completes over 500 transactions each year, many of which are Sportfish.



(Seen Here: "Silky", 92' Sea Force currently listed with United.)



United Yacht Sales was founded by Peter Schmidt in 2002 and remains a family-owned business to this day.

Peter has been a professional yacht broker for over 35 years and many of the brokers at United have at least 15-20 years of experience.

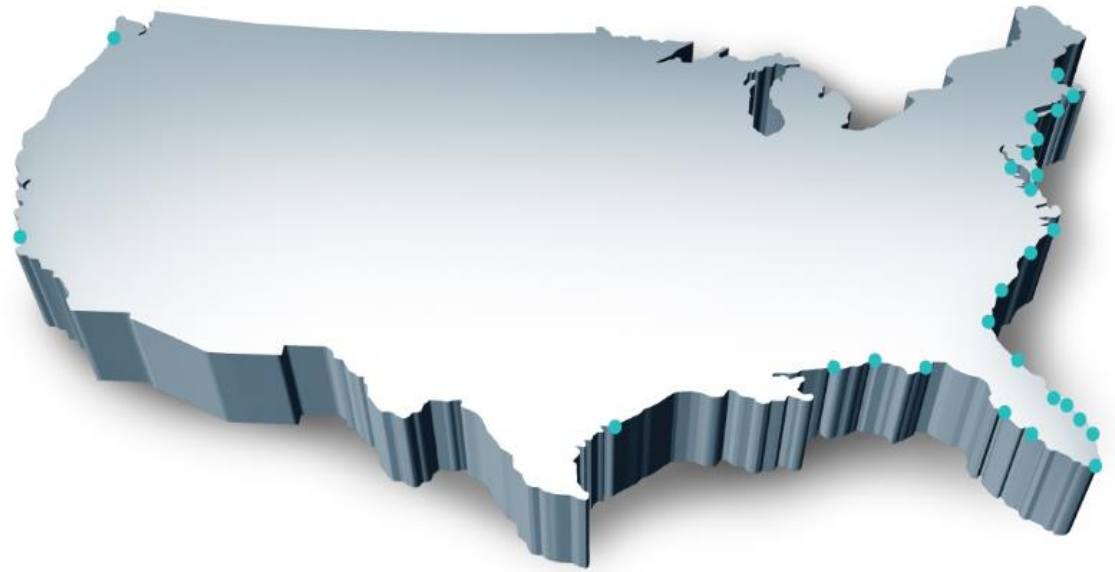
Today there are over 165 team members including yacht brokers, closing assistants, and support staff across the world working for United Yacht Sales.

United Yacht Sales has the largest network of yacht buyers and sellers of any firm.

United Yacht Sales has over 25 offices in the United States and Canada. We also have locations in the Bahamas, Mexico, Singapore, Monaco, Italy, Peru, and UAE.

United has over 165 professional yacht brokers on the team.

United averages over **1,000** yacht listings on the market every year.



United Yacht Sales Has The Top Support Staff In The Industry

To ensure your yacht closing goes smoothly, United has a very experienced closing support team on staff that handles all of the closing documents.

United's marketing team is known as one of the best in the industry and will develop an individual advertising plan specifically for your yacht. **United's Marketing Director has years of experience specifically marketing both production and custom Sportfish.**



UNITED YACHT
SALES

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- Extensive experience in Production and Custom Sportfishing Market
- First Hand Knowledge of Vessels
- Detail Oriented
- Tireless Commitment to his Clients
- Comprehensive, Honest, and Hardworking
- Dedicated and Trustworthy
- Provide an Honest Representation
- Global network of Sportfish owners, sellers, captains, and crew
- Consistently Approach each listing with cutting-edge, professional marketing efforts



How Will United Yacht Sales Market No Agenda?



United Yacht Sales has a presence at all of the major international boat shows.



No Agenda will receive a professional photo shoot and a professional video shoot with drone footage.

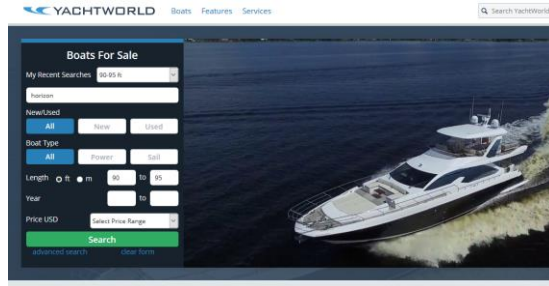


No Agenda can appear multiple times in print publications like Yachting Magazine , Power & Motor Yacht, and In The Bite.

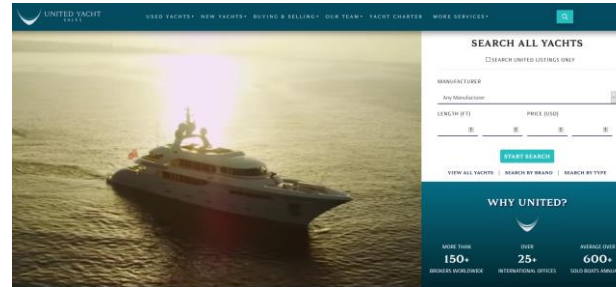


UNITED YACHT
SALES

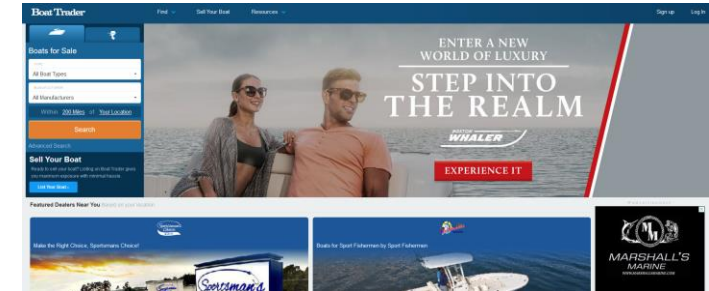
No Agenda will be entered into BOTH industry MLS systems. This will then feed your boat to UnitedYacht.com, Yachtworld, BoatTrader, and all other major brokerage firm websites for unprecedented exposure.



Yachtworld.com



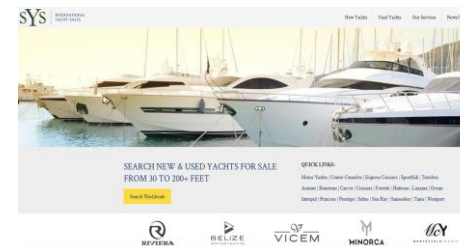
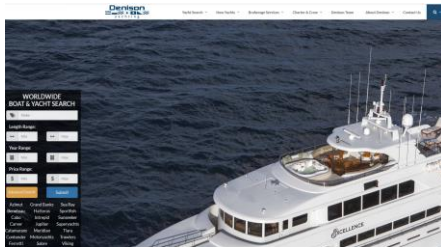
UnitedYacht.com



BoatTrader.com




Your boat is automatically fed to all other major brokerage firm websites.



UNITED YACHT
SALES

No Agenda will appear in the Featured Spaces on UnitedYacht.com on both the Homepage and Yacht Search Page. Thousands of visitors see these featured boats every day.


OUR FEATURED YACHTS



VISION

130' Westport Tri-Deck 2003

FL Lauderdale, Florida, United States



SILKY

68' Jim Smith Convertible Sportfish 2006

Palm Beach, Florida, United States



HARD CHARGER


42' Yellowfin 42 Open 2009

Pompano, Florida, United States

UNITED YACHT SALES

USED YACHTS • NEW YACHTS • BUYING & SELLING • OUR TEAM • YACHT CHARTER • MORE SERVICES •

Q



SILKY

68' Jim Smith Convertible Sportfish 2006

Location: Palm Beach, Florida, United States

LOA: 68'

Model Year: 2006

Beam: 20'

Builder: Jim Smith

Model: Convertible Sportfish

\$ 3,150,000

GET MORE INFORMATION


6729 YACHTS FOUND

Recently Listed

☰

☐

United Yacht Listing



SOLACE

28' Legacy Yachts 28 2000

Location: Marion, Massachusetts, United States

Model Year: 2000


Beam: 9' 6"

Builder: Legacy Yachts

Model: 28

\$ 68,900

GET MORE INFORMATION



43' Albin 43 Sundeck 1987

YACHT SEARCH

☐ SEARCH UNITED LISTINGS ONLY

MANUFACTURER

All Builders

LENGTH (FT)

PRICE (USD)

50000

YEAR RANGE

Any

Any

UPDATE MY SEARCH

PLEASE CLICK THIS BUTTON TO MAKE CHANGES TO YOUR SEARCH CRITERIA.

No Agenda will appear on every major boating website in the world including:


- UnitedYacht.com
- Yachtworld.com
- *Will also appear as an “Enhanced Ad” on Yachtworld.com giving it a larger listing.
- BoatTrader.com
- Boats.com
- Yatco.com
- *In the MLS feed that powers most major yacht brokerage websites

The screenshot shows the Yachtworld website interface. At the top, there's a navigation bar with 'YACHTWORLD' and links for 'Boats', 'Features', 'Services', and 'Charters'. A search bar is on the right. Below this is a yellow banner for 'LOCAL OFFICE in West Palm Beach.' with a 'Contact us' button. The main content area shows search results for '130' Westport' yachts. It includes filters like 'New & Used', 'International Area', 'Model', 'Model Year', and 'Hull Material'. The results show 'Items 1-8 of 8' with a '10 per page' dropdown. The first listing is a '130 ft 2006 Westport Motoryacht' priced at 'US\$8,495,000'. The second listing is a '130 ft 2003 Westport Tri-Deck' priced at 'US\$8,500,000'. This second listing is highlighted with a larger image and more details, indicating it is an 'Enhanced Ad'. The 'United Yacht Sales' logo is visible at the bottom right of the listing area.

Normal Ad

United's
Enhanced Ad

We will run a banner ad right on Yachtworld.com featuring No Agenda. This will link directly to your yacht and target other 70'+ Sportfish searches.

 [Boats](#) [Features](#) [Services](#)

[United States \(change\)](#)

[Boat Type](#) [Region](#) [Model](#) [Price \(USD\)](#) [Length \(feet\)](#)

[Advanced Search](#)



You searched for: [X azimut](#) [X 60'-65'](#) [X 2004-2010](#) [X North America](#)

[Revise Search](#)

Items 1-10 of 22


per page

[SAVE THIS SEARCH](#)


First < **1** 2 3 > Last

Sort by:
[Default](#) [Year](#) [Make/Model](#) [Length](#) [Price](#)




65 ft 2006 Azimut 62
US\$749,000 *
Miami, FL, United States
Yacht Advisors

With it Length over all os 65 feet this Azimut Flybridge is A must see, meany updates inside, always professionally maintain.




63 ft 2006 Azimut 62
US\$799,000 *
United States
IYB1,Inc.


Take a look at this beautiful yacht and give our sales team a call today. -View Full Specifications For More Details-




63 ft 2007 Azimut Evolution
US\$699,000 *
Miami, FL, United States
Worth Avenue Yachts


The Azimut Evolution has a three stateroom layout with separate crew quarters. She is a great family cruiser with additional exterior

[Sign Up](#)

62' AZIMUT 2008


[GET MORE INFO ON THIS LISTING](#)


DANIEL HOFFMANN
772-323-8858
DANIEL@UNITEDYACHT.COM

 **UNITED YACHT SALES**

Your Yacht will be sent via email to every major brokerage firm multiple times, keeping it front of mind for every broker.


United Yacht Sales also has over 75,000 customers in our client email database.

Your yacht will appear multiple times in our emails sent all 75k recipients in the email database.



HOME [YACHTS](#) [FIND A BROKER](#) [WHY LIST WITH US](#) [CONTACT JOE](#)

FEATURED YACHT:
32' Legacy Hardtop Express 2008




JUST LISTED - [CLICK HERE](#)

ASKING PRICE \$279,000


32 Legacy Hardtop Express "Liberty" is a one-owner, Popular Hardtop Express with desirable Cummins QSB 5.9 425hp power with only 450 hours! Boat has been meticulously maintained including heated indoor winter storage sparing no expense with many upgrades. Helm and Cabin reverse cycle A/C and heat, Raymarine GPS chart plotter, radar, Data logs, and Auto Pilot. Generator with only 387 hours and equipped with an inverter.





HOME [ALL YACHTS](#) [OUR BROKERS](#) [BOAT VALUES](#) [CHARTER](#)

Sent On Behalf Of Your United Yacht Broker




**New Look. New Website.
Same Professional Team.**

You might have noticed United Yacht Sales looking a bit different lately. Just like all yachts need the occasional paint job, it was time for a new look for us. We hope you enjoy our new logo, and most of all, our new website which brings you thousands of available boats currently on the market. The United Yacht Sales team of professional yacht brokers is over 150 strong, creating the largest network of buyers and sellers in the boating industry.


Begin your search with #UnitedYacht today. www.UnitedYacht.com

VISIT OUR NEW WEBSITE AND BEGIN YOUR SEARCH




2004 Viking S.C. 75
\$1,799,000

VIEW NOW



2003 Bertram 67
\$1,100,000

VIEW NOW



2007 Krogen 68
\$1,250,000

VIEW NOW



United will create unique, custom blog content to promote No Agenda and ensure United is at the top of Google if someone searches for it.

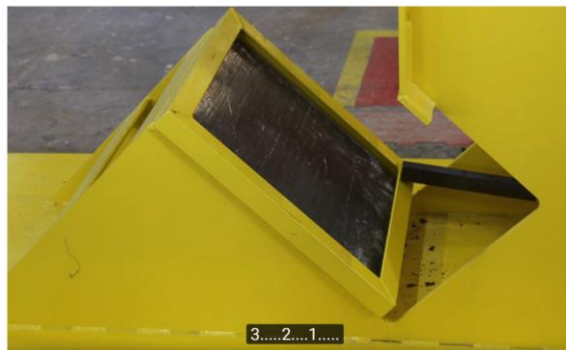


Just how dangerous can a 15-foot log floating in the ocean be? Imagine cruising at 20 knots and crashing into that log, unknowingly, in the middle of the night. The thought of a hole in your hull at 2am and 50 miles from shore is enough to make any captain nervous. Luckily for [Hatteras Yachts](#) owners, this scenario has been re-created in their New Bern, North Carolina factory.

(Check out what Hatteras and Cabo models will be at the Palm Beach Boat Show!)

Everyone knows that Hatteras produces tough, durable, high-quality sportfishing boats. Born in the unpredictable waters of the Atlantic Ocean, every Hatteras has to be built to extreme measures. So how does the design team ensure that the hull of a Hatteras can take a direct hit from a log at 20+ knots? The video below is a demonstration of how strong the hull can be when it has gone through the resin-infusion process.

(Image below opens the YouTube video in a new window when clicked or tapped. [You can also watch it here.](#))



The Winter season can be the best time of year to plan a [luxury yacht charter vacation](#). Whether you are escaping the latest snow flurry or simply taking a break from South Florida, chartering a yacht over the holidays can create memories that will last a lifetime. While many yachts have already been booked, United Yacht Sales [Charter Director Nicole Haboush](#) has 3 amazing yachts in tropical destinations that are available for the holidays and New Years. Nicole has access to hundreds of yachts in all of the world's top vacation spots so call her today at **(561) 558-3113** to discuss your travel plans.

Destination #1

Enjoy the Abacos on [Aqualife](#), a 94' Horizon luxury motor yacht.

Sleeps: 8 guests (4 Cabins)

Price From \$46,500 to \$49,500/week + expenses

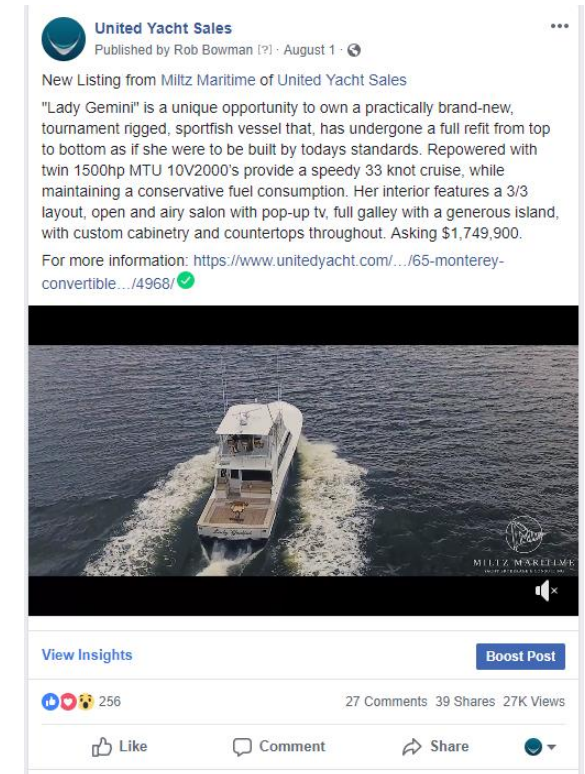
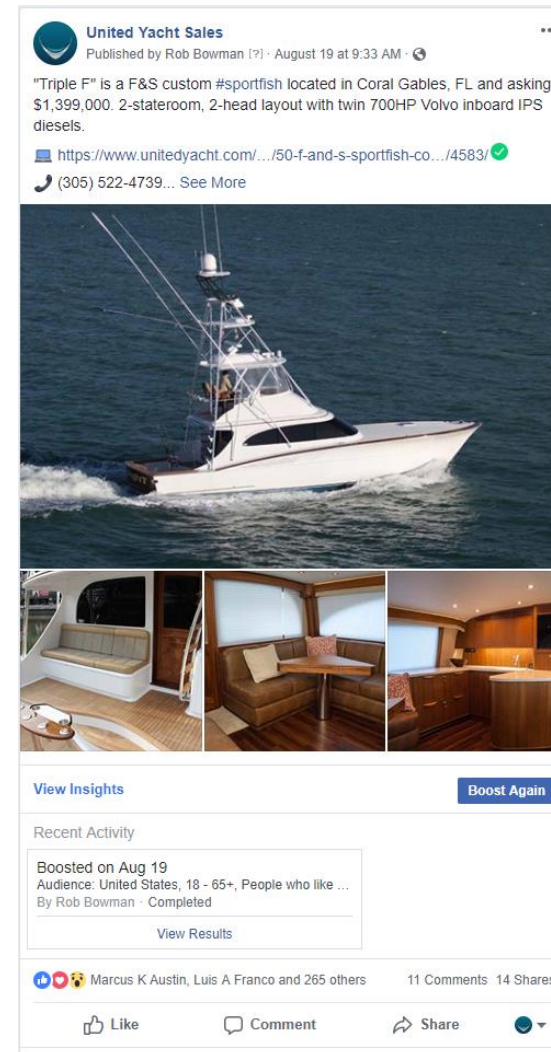


No Agenda will be featured and “boosted” on United’s social media account. Spending money on the post will make sure it is seen by tens of thousands of targeted people.

United’s social media strategy ensures that your yacht is featured in the wealthiest cities globally to the most targeted individuals.

For example, we will “boost” your yacht to anyone on Facebook that’s over 40 years old, lives in South Florida, subscribes to Yachting Magazine, and attended Art Basel. (In other words, we can get REALLY targeted.) We will get No Agenda in front of the right people whether it’s social media, Google, or print.

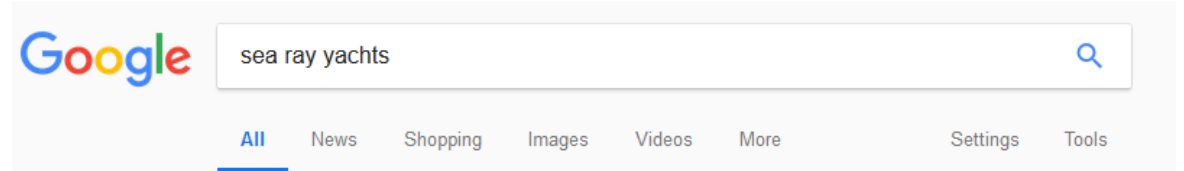
This will happen consistently. We don’t advertise once and walk away.



United will create a Google Advertising campaign specifically for No Agenda!

United Yacht Sales will run a Google Pay-Per-Click campaign targeting anyone searching for a 70'+ Sportfish, Rybovich, Merritt, etc. and direct them right to "No Agenda".

Google ads combined with good photography, email marketing, and social media can be a winning combination to find a buyer for your yacht....fast!



About 88,800,000 results (0.64 seconds)

Find Used Sea Ray Yachts Here | Search Over 800 Sea Rays

Ad www.unitedyacht.com/Sea/Ray

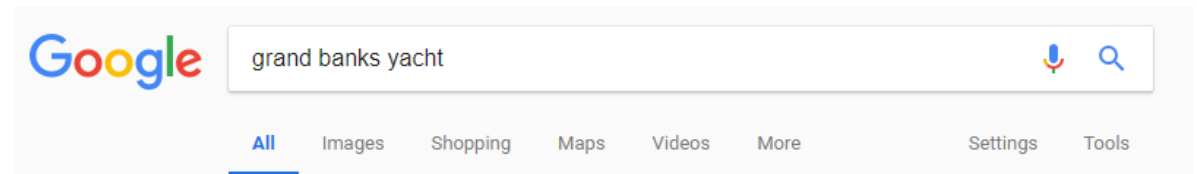
United Yacht Sales is the largest yacht brokerage firm in the world with 150+ brokers. Let an...

Search All Yachts

Search all new and used yachts.
Motor Yachts, Sportfish, & More

Search Yachts By Type

Sport Yachts, Center-Consoles
Trawlers, Cruising Yachts, & More



About 12,900,000 results (0.61 seconds)

Grand Banks Trawlers, Yachts | Search Grand Banks From 35-72'

Ad www.unitedyacht.com/Grand/Banks

United Yacht Sales is the largest yacht brokerage firm in the world with 150+ brokers. Let an...

Search Yachts By Type

Sport Yachts, Center-Consoles
Trawlers, Cruising Yachts, & More

Find A Yacht Broker

Search By Location For Yacht Broker
Largest Network Of Buyers & Sellers



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Here is a list of some of the performance-proven marketing tools
we will be using to advertise your yacht.

The key is consistency! We continue to market your yacht until it's sold!

Professional Photo Shoot
Professional Video Shoot
Yachting Magazine
Power & Motor Yacht
Yachtworld Listing / Enhanced Ad
Yachtworld Banner Ad Campaign
Social Media "Boost"
Google Monthly Ad Campaign
Industry & Consumer Email Marketing
Re-Marketing Through Google Content Network
Purchased "Boat Owner" Data to market to targeted boaters

United Yacht Sales' commitment to marketing and selling your Rybovich is second to none.



UNITED YACHT S A L E S

John Blumenthal
(772) 215-2571



www.UnitedYacht.com



[@UnitedYachtSales](https://www.facebook.com/UnitedYachtSales)



[@United_Yacht_Sales](https://www.instagram.com/United_Yacht_Sales)